

# Main Sponsor

## Exclusive & On Request

### Three Speaking Sessions:

Present your product/services in three dedicated time slots.

### Exhibition Space:

185 square meters of bare space for your exhibition setup.

### VIP Invitation:

Your Chairman, MD, or CEO will be invited to the inaugural ceremony.

### Event Recognition:

Verbal acknowledgment as the event sponsor during the opening ceremony.

### Brand Visibility:

Prominent logo placement on all printed materials and social media platforms.

### Website Exposure:

Logo with a hyperlink featured on the event website.

### Full-Page Advertisement:

A full-page ad in the Expo Catalogue with a sponsor acknowledgment.

### Banner Placement:

30 banners (3x6 feet) near the venue, provided by the sponsor.

### Material Distribution:

Opportunity to distribute free promotional materials.

### Exclusive Discount:

10% off on next year's sponsorship or any other events this year.

### Partner Discounts:

10% discount for your partners attending this or other events.

### Dedicated Support:

One volunteer/coordinator provided your support.

### Branding Space:

100 square meters of bare space for branding in the parking area.

### Demonstration Area:

A demonstration space located near the venue.

# Co-Sponsor

## Exclusive & On Request

### Two Speaking Sessions:

Present your product/services in two dedicated time slots.

### Exhibition Space:

138 square meters of bare space in a prominent area for your exhibition setup.

### VIP Invitation:

Invitation extended to your Chairman, MD, or CEO for the inaugural ceremony.

### Event Recognition:

Verbal acknowledgment as the event sponsor during the opening ceremony.

### Brand Visibility:

Prominent logo placement on all printed materials and social media platforms.

### Website Exposure:

Logo with a hyperlink featured on the event website.

### Full-Page Advertisement:

A full-page ad in the Expo Catalogue with a sponsor acknowledgment.

### Banner Placement:

20 banners (3x6 feet) near the venue, provided by the sponsor.

### Material Distribution:

Opportunity to distribute free promotional materials.

### Exclusive Discount:

10% off on next year's sponsorship or any other events this year.

### Partner Discounts:

10% discount for your partners attending this or other events.

### Branding Space:

50 square meters of bare space for branding in the parking area.

### Demonstration Area:

A demonstration space located near the venue.

# Associate Sponsor Package

## ₹20 Lakh + GST

### Speaking Opportunity:

One session to present your product/services.

### Exhibition Space:

92 sq. meters of bare space for your exhibition.

### VIP Invitation:

Your Chairman, MD, or CEO will be invited to the inaugural ceremony.

### Verbal Recognition:

Acknowledgment as an event sponsor during the opening ceremony.

### Brand Visibility:

Prominent logo placement and branding in all printed materials and on social media platforms.

### Advertisement:

Half-page advertisement in the Expo Catalogue with a thank-you sponsor acknowledgment.

### Banners:

Five 3x6 feet banners displayed near the venue (provided by the sponsor).

### Material Distribution:

Opportunity to distribute free promotional materials.

### Exclusive Discounts:

. 10% discount on next year's sponsorship or other events this year.

. 10% discount for your partners attending this or other events.

### Demonstration Area:

Space near the venue for product demonstrations.

# Sub-Associate Sponsor Package

## ₹10 Lakh + GST

### Speaking Opportunity:

One session to present your product/services.

### Exhibition Space:

60 sq. meters of bare space for your exhibition.

### VIP Invitation:

Invitation extended to your Chairman, MD, or CEO for the inaugural ceremony.

### Event Recognition:

Verbal acknowledgment as an event sponsor during the opening ceremony.

### Brand Visibility:

Prominent logo placement and branding in all printed materials and on social media platforms.

### Advertisement:

Half-page advertisement in the Expo Catalogue with a thank-you sponsor acknowledgment.

### Banners:

Three 3x6 feet banners near the venue (provided by the sponsor).

### Material Distribution:

Opportunity to distribute free promotional materials.

### Exclusive Discounts:

. 10% discount on next year's sponsorship or other events this year.

. 10% discount for your partners attending this or other events.

### Demonstration Area:

Dedicated space near the venue for product demonstrations.

**Shell Space:** 1 Unit: 9 square meters available at ₹90,000 + GST

**Bare Space:** Pricing: ₹9,000 + GST per square meter

All participants have the privilege to distribute free materials at the event. Bags, carry bags, and folders will be allowed only with details "Kisan Putra Expo-2025,Damoh".

Customized sponsorship opportunities are available based on feasibility and availability.

Title sponsorship, Magazine sponsorship, Air Ballon and other advertisement are also available

Thank you for being a part of this event!

Note:

# Sponsorship of

# KISAAN VIKAS YATRA

## On request

### Vehicle Branding:

Custom Wraps: Design and install eye-catching vehicle wraps featuring the initiative's logo and key messages.

### Logo Recognition:

- Farmers' Interviews: Include your logo in all media materials related to farmers' interviews, ensuring it appears prominently on banners and flyers.
- Road Shows: Feature your logo on all promotional materials distributed during road shows, enhancing brand visibility.

### Verbal Recognition:

Event Announcements: Ensure that your brand is verbally acknowledged during events and sessions throughout the Yatra.

### Community Engagement:

- Distribution of Free Materials: Privilege to distribute free promotional materials (bags, prototype, pamphlets etc). Ensure materials are provided and made available at specified locations.
  - Volunteer : You can provide one dedicated volunteer in few locations for distribution and engagement, ensuring a smooth process and direct interaction with farmers.

### Team Coordination:

4 Teams Across 30 Districts: Collaborate with our teams to ensure consistent branding and messaging across all districts. Each team will have specific guidelines for promoting your brand during the Yatra

